



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:

Applicants : Thomas J. Perkowski, et al.  
Application Serial No.: 10/693,856  
Filing Date: : October 24, 2003  
Title: INTERNET-BASED BRAND MANAGEMENT AND  
MARKETING COMMUNICATION INSTRUMENTATION  
NETWORK FOR DEPLOYING, INSTALLING AND  
REMOTELY PROGRAMMING BRAND-BUILDING SERVER-  
SIDE DRIVEN MULTI-MODE VIRTUAL KIOSKS ON THE  
WORLD WIDE WEB (WWW), AND METHODS OF BRAND  
MARKETING COMMUNICATION BETWEEN BRAND  
MARKETERS AND CONSUMER USING THE SAME  
Examiner : Jeffrey D. Carlson  
Group Art Unit : 3622  
Attorney Docket No. : 100-061USA000

Honorable Commissioner of Patents  
and Trademarks  
Washington, DC 20231

RESPONSE TO NOTICE OF NON-COMPLIANT AMENDMENT

MAILED MAY 12, 2008

Sir:

In response to the Notice of Non-Compliant Amendment mailed May 12, 2008,  
Applicant hereby submits the following amendments to the same: